

## **Ursus Breweries, Romania's first Top Employer certified brewer, maintains this status for the third year in a row**

**Bucharest, January 18<sup>th</sup>, 2023.** Ursus Breweries, the leader of the brewery industry in Romania, has been awarded the Top Employer for the third consecutive year, attesting to the high standard of the company's people practices.

"The Top Employer certification is a source of practical and proven HR practices, as implemented by many companies around the world. This is what motivated us to join the certification process and benchmark our existing people practices with the other, well-established companies in Romania. Getting certified means that we understand the areas that will have an impact and improve the experience of more than 1500 people working for us. We are a people-oriented company and as such we are committed to grow as an employer of choice" said Zuzana Balejova, Vice President HR Ursus Breweries.

The Top Employer certification is offered by the independent organization "Top Employers Institute" in the Netherlands, which has developed a comprehensive auditing process of companies, aimed at identifying the opportunities and experience companies offer to their employees. Among the pillars analyzed are the leadership approach and development strategy of the business, the working environment and integration of digital tools into the HR processes, the on-boarding and recruitment process, career development and learning opportunities, the wellness, recognition and reward programmes, as well as the company's values, diversity and inclusion, and sustainability. Ursus Breweries is the first Romanian brewer to achieve this certification and, thanks to its approach that puts the employees' experience first, has managed to maintain this status in all the assessments made over the last three years.

### **About Ursus Breweries**

*Ursus Breweries is the largest beer producer in Romania. The brands in the Ursus Breweries portfolio are: URSUS, Timișoreana, Ciucaș, Peroni Nastro Azzurro, Kozel, Grolsch, Azuga, Pilsner Urquell, Asahi Super Dry, along with the Kingswood cider brand. Ursus Breweries currently owns 3 breweries: in Brasov, Buzau and Timisoara and a small production factory in Cluj-Napoca. Ursus Breweries is part of Asahi Europe & International. For more information about the company and its programmes, please visit: [www.ursus-breweries.ro](http://www.ursus-breweries.ro) and [www.desprealcool.ro](http://www.desprealcool.ro).*